



# RAPID

G R O W T H

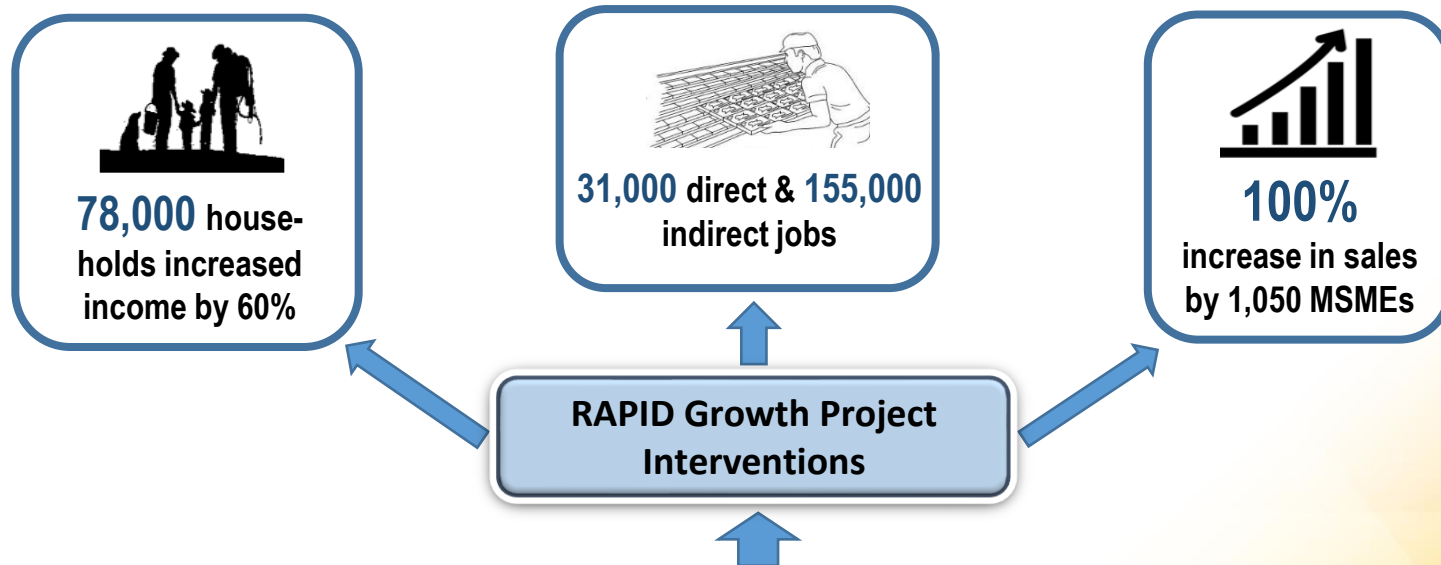
P R O J E C T

**ARD EDWIN O. BANQUERIGO**  
Project Director, RAPID Growth Project

# Rural Agro-enterprise Partnership for Inclusive Development and Growth

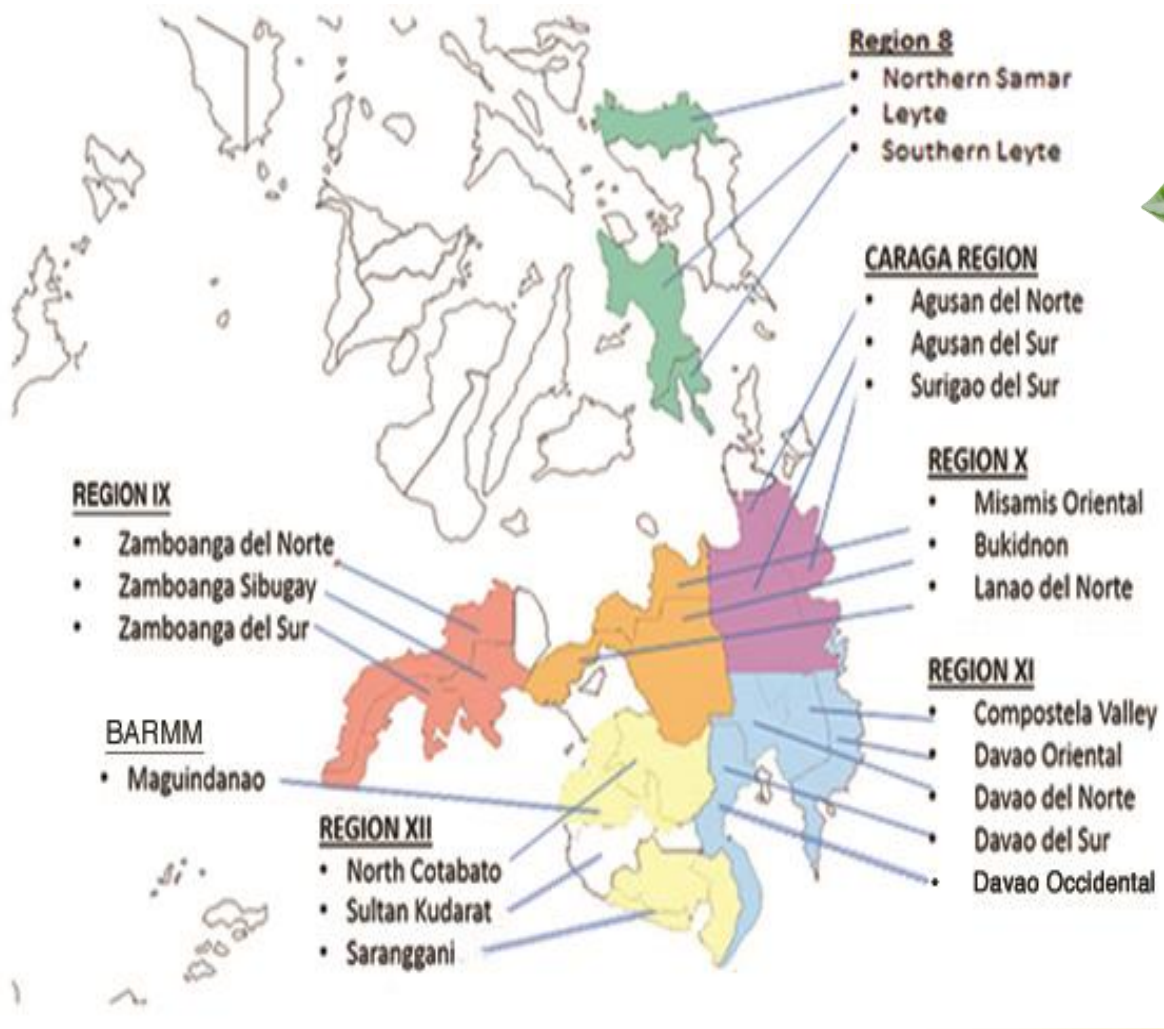
## Development Goal

Increased income of small farmers and unemployed rural women and men across selected agri-based value chain



**Sustained growth of agri-based MSMEs with strong backward linkages to farmers and generate employment and livelihood Opportunities**

# Priority Sectors and Coverage



- Cacao



- Coffee

- Processed Fruits and Nuts



- Coconut

# What RAPID Growth intends to do:

- **Anchored on the Value Chain Approach, spur-up rural socio-economic development;**
- **Strengthen MSMEs' competitiveness thru strong backward linkages with farmers and achieve market driven agri production;**
- **Improve productive capacity of farmers and enhance quality of production thru investments in business dev't services, post harvest & value adding facilities, seedlings, etc;**
- **Improve market connectivity and access thru "Farm to Market" Infra development;**
- **Promote and improve access to Value Chain Financing thru a Matching Grant Component and partnership with FSPs.**

# Project Components

## **I. Direct Assistance to Beneficiaries (80%)**

1. Business Development Services
2. Enterprise Strengthening
  - Regional Strategic Investment Plan
  - Matching Grant for Productive investments
4. Farm to Market Infrastructure

## **II. Institutional Strengthening (3%)**

1. Value Chain Governance  
Networking and Collaboration
2. Building Commercial Partnerships

## **III. Technical Assistance to FSPs (2%)**

1. Support & strengthening of FSPs
2. Financing facilitation
3. Capacity building for credit coops
4. Access to Crop Insurance and Guarantee

## **IV. Innovation Fund thru SBCorp (6%)**

1. Equity financing
2. Joint venture financing

## **V. Project Management (9%)**

# Total Project Cost: P4,781 Million (US\$94M)

**Development Partner:** Int'l Fund for Agriculture Dev't (IFAD)

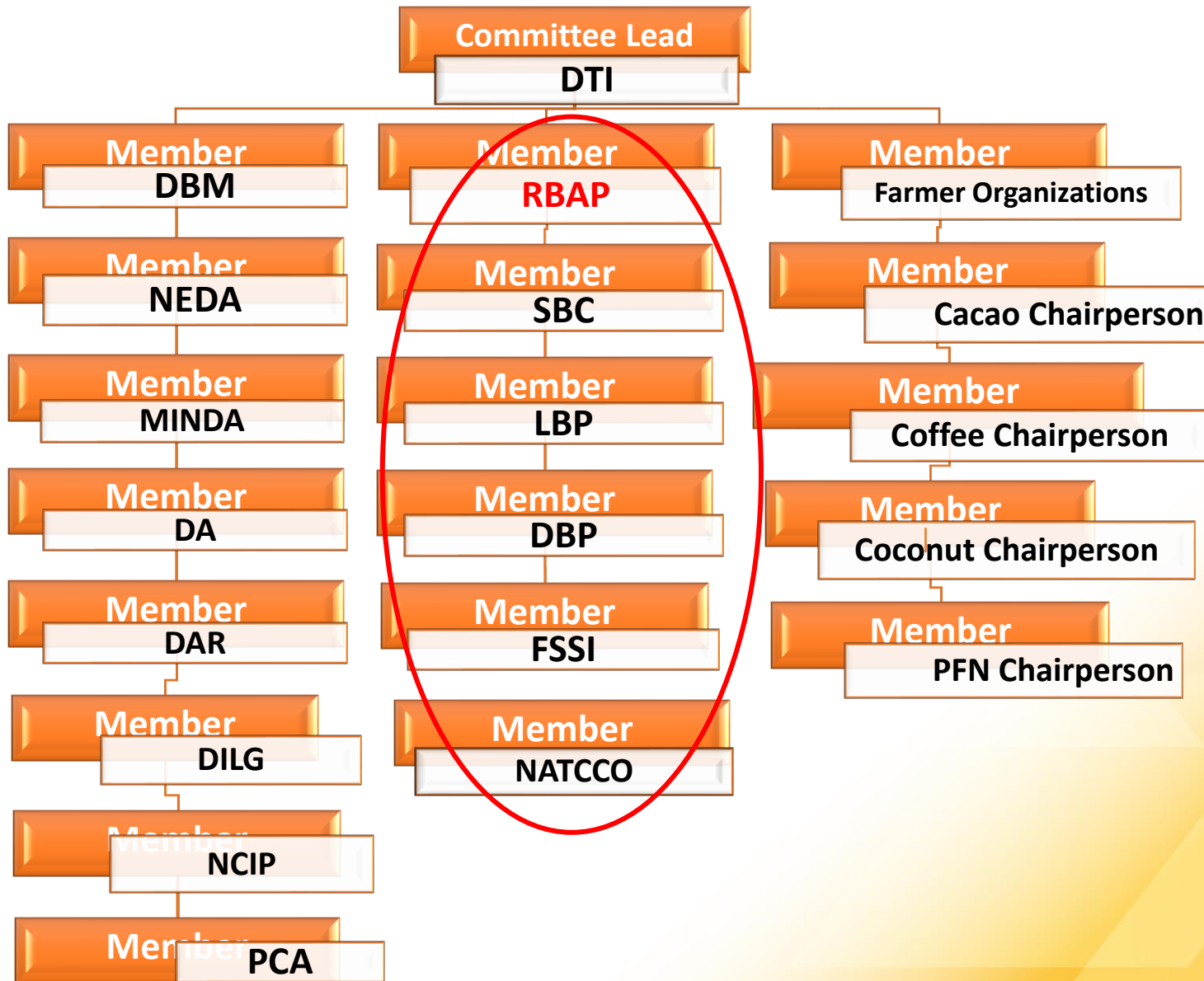
**Financing Agreement:** Loan No. 2000002109

- **Entered into Force:** 08 July 2019
- **Completion Date:** 30 September 2025
- **Closing Date:** 31 March 2026

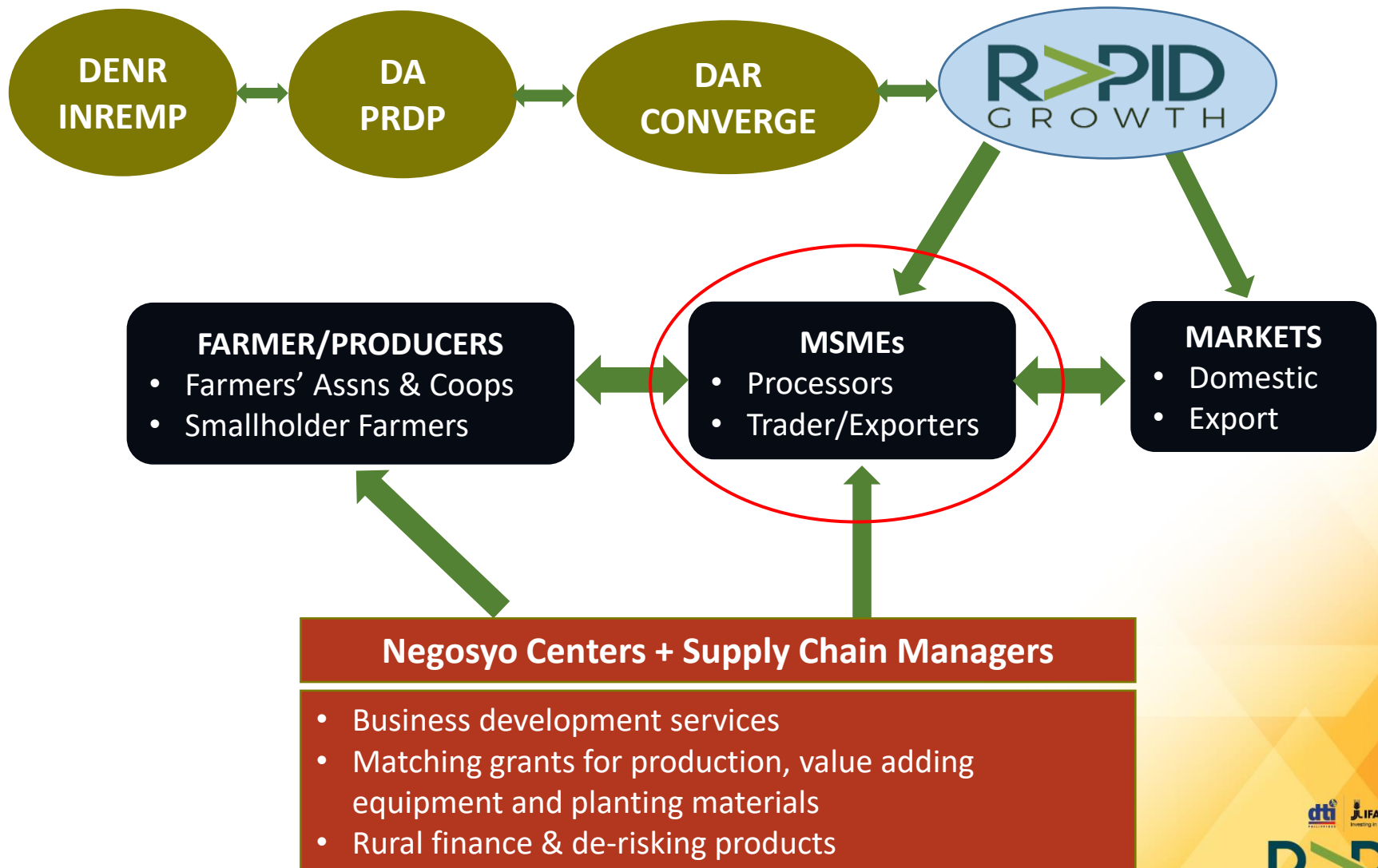
## Project Fund Source: Breakdown (US\$)

|              |          |       |              |
|--------------|----------|-------|--------------|
| - IFAD Loan  | - 62.90M | 70.6% | <u>P3.8M</u> |
| - IFAD Grant | - 2.50M  |       |              |
| - GOP        | - 9.10M  | 9.5%  |              |
| - LGU        | - 1.71M  | 1.8%  |              |
| - GFI/FIs    | - 12.44M | 13.0% |              |
| - Farmers    | - 2.10M  | 2.2%  |              |
| - MSMEs      | - 2.84M  | 3.0%  |              |

# National Project Steering Committee

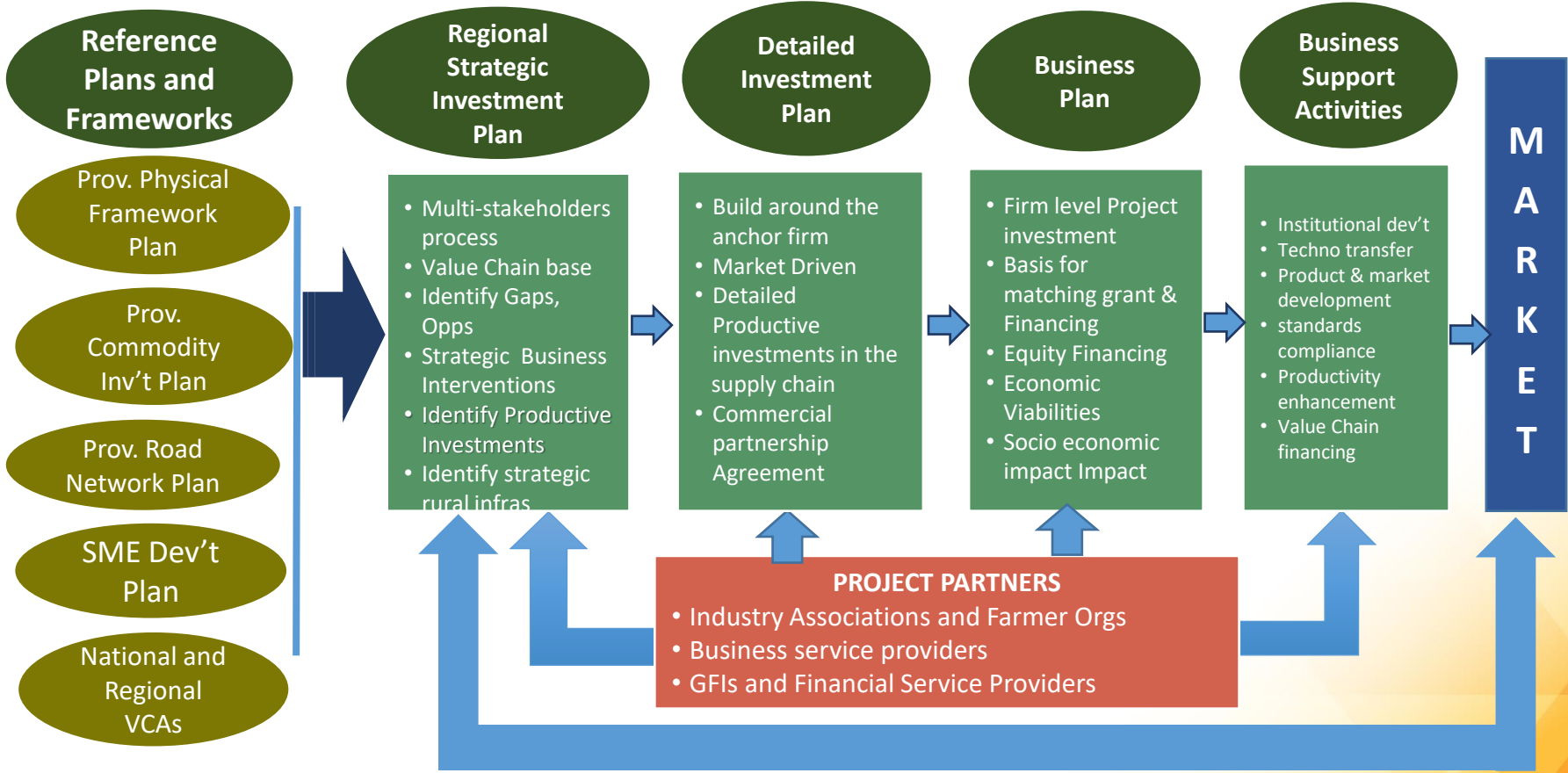


# RAPID Growth Complementation





# RAPID Growth Implementation Approach



## RAPID Growth Project Matching Grant

|  |  |   |
|--|--|---|
| Smallholder producers in agroforestry systems using SALT   | High yielding planting material and basal fertilizer   | 100%  |
| Smallholder producers in mixed farming systems   | High yielding planting material and basal fertilizer   | 60 : 40%                                      |
| <b>Farmer producer organizations, associations and cooperatives</b>  | Post-harvest facility  | <b>60 : 40%</b>                               |
| <p>Micro (ME), Small Enterprises (SE), privately or collectively owned, expanding services to value chain stakeholders</p> <ul style="list-style-type: none"> <li>- ME ≤ PHP 3M assets</li> <li>- SE ≤ PHP 15M assets</li> </ul> | Post Harvest Facility Processing and manufacturing equipment   | <p><b>40 : 60%</b></p> <p><b>30 : 70%</b></p> |
| <p><b>Medium enterprises ≤ PHP 50M assets, privately or collectively owned, expanding services to value chain stakeholders</b></p>   | As for ME/SE but specifically addressing environment, climate change, OFWs, IPs, women, youth, PWDs, CSR | <b>20 : 80%</b>                               |

# Matching Grant

## Purpose:

- Address market failures & institutional deficiencies of the specific value chain;
- Improve agricultural production, productivity and quality;
- Use as incentives to trigger private sector investments;

## Key Criteria:

- Clear value proposition on the additionality of services provided
- Number of farmers/ beneficiaries served.
- Climate change resilience nature of the investment;

## Prioritization:

- Address environment and climate change; Green Business
- Support to OFWS, Indigenous People and Youth
- Gender and Development; Support to women
- Support to Corporate Social Responsibility

# Agri Value Chain Financing

Working capital (Proponents' Counterpart)

Proponent Counterpart

Fixed Asset Acquisition

Production

Processing

Logistics support



Provision of  
Inputs

Production

Local Trading  
Consolidation

Processing/  
Packaging

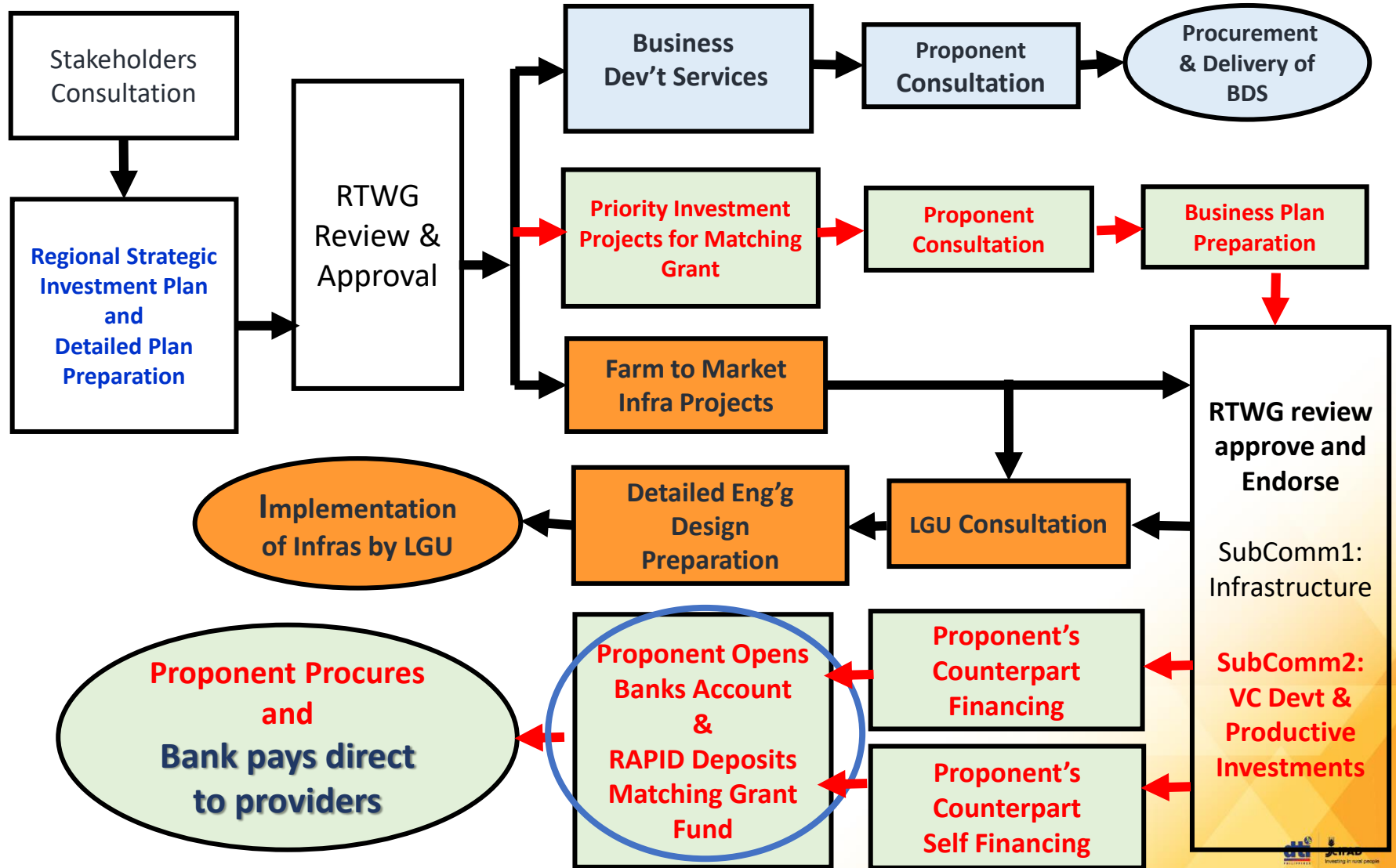
Wholesale  
/ Export

Market

Capacity Building

-  RAPID Support/Grant
-  Counterpart: Loan/Equity

# Productive Investment Financing/Procurement Process Flow



# RAPID Growth Project Strategic Finance

- Improve access to affordable financial services;
- Enter into a partnership with gov't and private financing institutions;
- Offer interested FSPs technical assistance to develop agricultural value chain financing products and improve service outreach;
- Capability building for farmer coops on Fund Management as loan conduits;
- Undertake derisking initiatives with crop insurers.

## Success Factor: Convergence & Collaboration

- Value Chain is about *Inclusion, Convergence and Collaboration*;
- Complementation and Interphase with existing gov't programs and project;
- Strengthen and collaborate with existing industry councils;
- Involvement of key MSMEs as driver of a “market driven” agricultural production.
- Partnering with national farmers organizations and capacitate local farmers' cooperative;
- *Active participation of finance service providers for the Agri Value Chain Financing*

**Thank  
You!**