



CUSTOMISED BANKING SERVICES

EDUARDO (Bong) FABELLA PELAEZ
RURAL BANK OF MEDINA, INC.

RBAP Indigenous Tree Farmer President George Dycaico



What is Customized Services



- Customize – to modify or change according to our client's needs.
- BSP – “Know your customer...always”
- RB Medina – We know our customers and we find BETTER ways to accommodate and retain them....

Brief Background on Rural Bank of Medina, Inc.





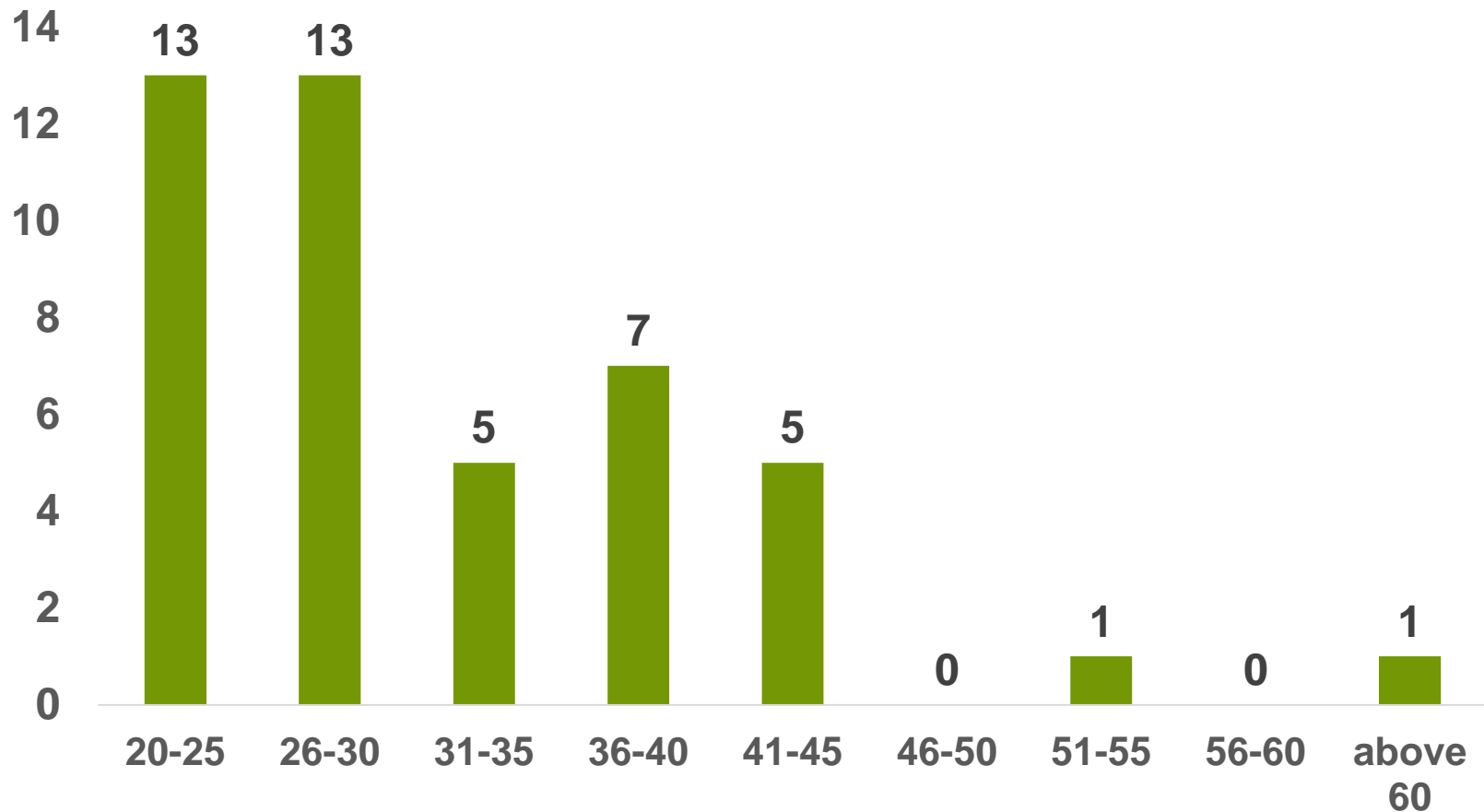
PATRICK ABSIN
45 years old
SINGLE

RBM “Millennials”



RB Medina, Inc.

Organizational AGE Profile



CUSTOMIZING and Sustaining the energy of the RB Medina Millennial



- Holistic & Sustainable Preparation
- Body (30%)
- Mind (30%)
- Spirit (40%)



BODY (30%)
2017 January
Team Building



SUPER BODY (30%)
October 28, 2017
Mapawa Ultra-Trail
Run
15K Night Run

RBM Team joined 10K
Night Run October
2016



MIND (30%) 2017 Mindanao Credit Conference

RBM Board with BSP Gov. Nestor Espenilla

SPIRIT (40%) – 2017 RETREATS



- Lenten Retreat with Fr. Noel Bava, S.J.



- Mid-Year Ignatian Discernment Retreat with Fr. Manoling Francisco, S.J.

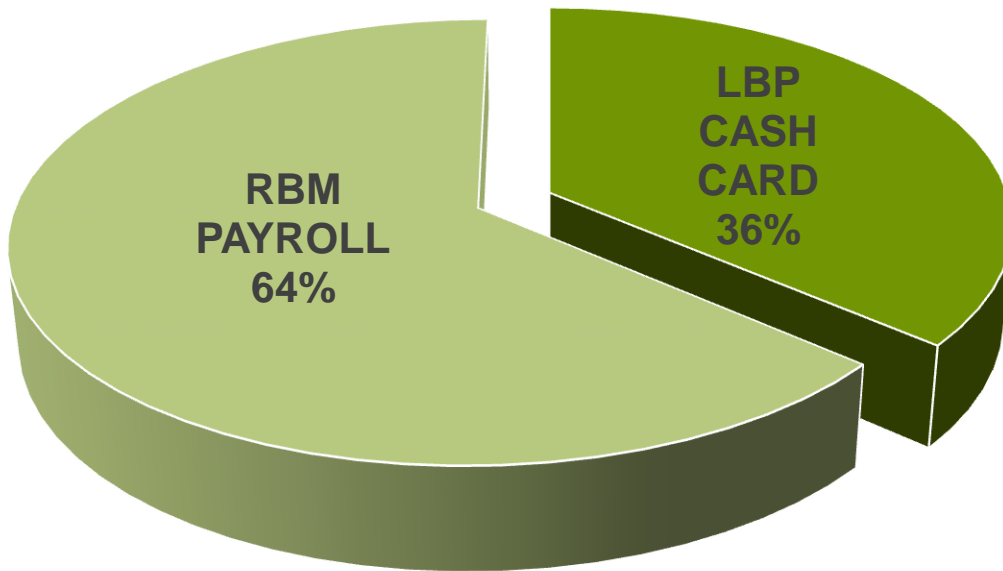


RB Medina CUSTOMISED SERVICES



- PAYROLL SERVICING
- QUICK LOAN RELEASES
(“Boom-bai Style”)
- Co-Branded CASH CARD

PAYROLL SERVICING



✓ We serve 2,768 clients per week, 63% of total Plant workers

Total Coco Plant workers 4,338

RB Medina Payroll Servicing

- Friday – We OPEN 7AM – 3:30PM
- Saturday – We OPEN 7AM – 12NN



RB Medina QUICK LOAN

Back 2 Back ("Boom-bai" Style)



- Client fills up application form
- No co-maker required
- Line up to the loan processor
- Wait for 8 minutes
- loan release



CO-BRANDED CASH CARD

TEXT MESSAGE



Mr. EDUARDO F. PELAEZ
Your cashcard has been loaded
Php 24,000 .
For more details please call
your Account Officer or
visit us in our offices.
Rural Bank of Medina Inc.

“RB Medina needs to find BETTER Ways”...to survive

A photograph showing a young girl in a white tank top holding a glass jar filled with coins. She is smiling and looking at a woman in a blue top who is also smiling. They are sitting at a wooden desk with a bank officer in a white uniform who is writing on a notepad. In the background, a sign for 'RURAL BANK OF MEDINA' is visible.

“We Value your Future Here”



RURAL BANK OF MEDINA, INC.
Medina, Misamis Oriental
Tel.: 088-331-2011|Fax.: 088-331-2360|Email: rbmedina_1972ph@yahoo.com