

Journey Towards Digital Transformation

Business Continuity



Workforce Mobility

Digital Marketing









IT Support Outsourcing

Internet of Things

Big Data Analytics

Managed Security









The New Digital Infrastructure

















Mobile	
Applications	

eCommerce Applications

Digital Marketing

M2M (Devices) IoT (Sensors)

> **Payment** Solutions

Wireless **Plans**

Internet **Broadband**

IPVPN, Metro E **Leased Line**

IPLC/MPLS

Wifi Solutions

	Big Data Analytics		
omer			

Customer Relationship Management	Supply Chain Management	Financial Management	Human Resource Management	Industry Specific Applications
Unified Communications	Conferencing Solutions	Email and Messaging	Customer Contact	Document Management
Operating Systems	Databases	Productivity Tools	Application Development Tools	Security Software
Servers	Data Storage	Network Devices	Structured Cabling	Data Center

Monitoring and Virtualization Tools

Disaster Recovery & **Business** Continuity

Big Data Consulting

Managed Security

IT Outsourcing Services

Cloud Migration Services

END USER

ACCESS

IN PREMISE

MANAGED

HOSTED

CLOUD

SERVICES

Primary Data Center

Secondary Data Center for Disaster Recovery

> Cloud Computing

> > Managed System Security



Surveillance & Security Operations Center





- **Hotspots**
- Digital Branch
 - Pure Digital Banking
 - Teller-less Transaction



Digital Signage Wallboards

Bank of the Future

Server Hosting

Single Customer View

Dynamic

Campaign

System

Customer

Experience

Systems

*e*Procurement

Analytics on data on real-time or historical



Omni-Channel

Push Promo

Push Ads

Couponing



Footfall **Analysis** Insight

Campaign Builder

Market Survey **Platform**





Geo-Fencing Location Based Marketing



- Video Contact Center
 - **KYC**
 - Face Recognition
 - High Value Sales Advise



Mobile Payment eWallets

Online Presence with

IT & Security

Operations

Center

- Social Media Ads/Banners
- Web based Transactions

www

- Search Engine Optimization
- Social Listening



oyalty & Rewards *eCommerce*

- Mobile App
 - Online Banking
 - Credit Checking
 - Digital Lending
 - Augmented Reality
 - Bills Payment







Core

Banking

System

Asset Tracking

ERP

Ad-boards

Customer Satisfaction

The Journey to Digital Transformation

Foundational

Managed 11 Services Get the exact level of IT support you need for your entire system including your hardware.

- **User Management**
- Infra Management
- **Application Management**
- IT Governance
- **Tech Consulting**

ERP/EDW

Data Privacy Consulting





Operational

Efficiency

"Know Thyself"

- System Assessment
- **Application Assessment**
- Skills Assessment
- Data Center Assessment
- Security Assessment
- Data Privacy Assessment

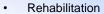












- Standardization
- Rationalization
- Cloud Migration
- **Data Center Colocation**
- Disaster Recovery



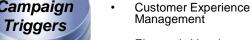
Cost Savings

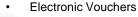
Agility

- Asset Tracking
- Industrial Internet of Things
- Monile Apps
- **Location Aware Devices**
- **Ge0-Location Services**



Dynamic Campaign





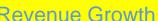
- **Augmented Reality**
- Way finding
- Gamification
- Loyalty & Rewards





- Analytics on Real Time
- Single Customer View
- Demographic & Psychographic Segmentation
- Personlization
- Performance Management & Reporting





- Multi-payment Options
- **Targeted Campaigns**
- Push Ads / Promos











IT as a Service







