

Lenovo Story

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Lenovo™



Who We Are

A New Lenovo

The Results

Preparing for the Future



Lenovo™

A global technology leader with
\$45b in sales, 55,000 people,
and customers in 160+ countries.

2012 **#370** 2013 **#329** 2014 **#286** 2015 **#231**

2016
Fortune
**Global
500**

#202

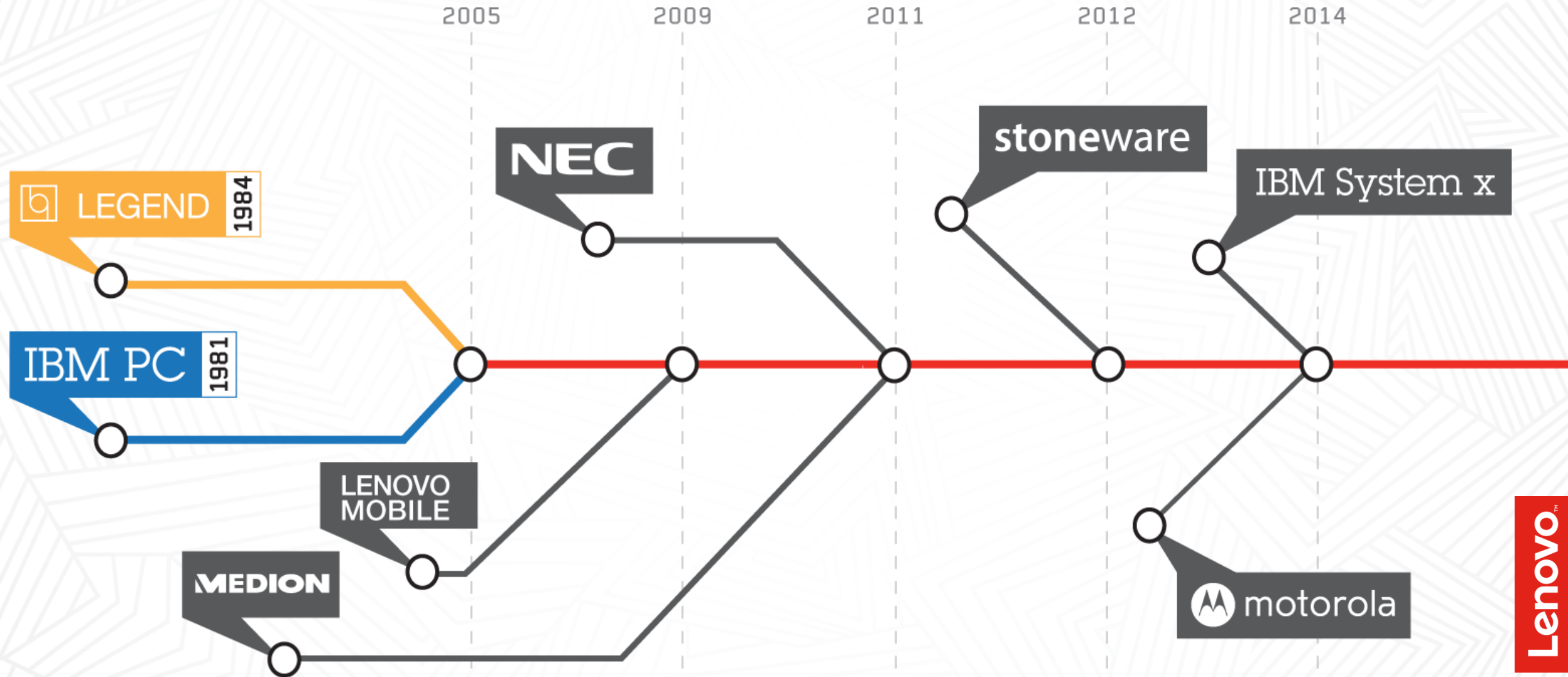
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LENOVO NAMED
TO INTERBRAND'S
2016 LIST OF THE
100 BEST GLOBAL
BRANDS

+ Our Unique Heritage



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Different Thinks Better PCs

- PCs lead the way
- ThinkPad X1 Carbon keeps getting better
- Powerful Lenovo Legion gaming laptops launched
- #1 in Global PCs
- #1 in WW Consumer PC
- #1 in Desktop PCs
- #2 in WW Commercial PC

“Lenovo may have just released the most Powerful Business Laptop Ever”

–Fortune



Different Bends Better Multimode PCs

- Growing the Yoga brand
- ThinkPad X1 Yoga: world's lightest 2-in-1 business laptop
- The best gets even better with Yoga 910
- Miix 720 challenges the Surface
- Defining multimode experience



*"The Yoga Book
is absolutely the
future of laptops
and tablets"*

—Gizmodo



Different Works Better Tablets

- Yoga Book redefines the tablet category
- Phab 2 Pro with Tango brings AR to smartphones
- Converging with PCs



“Lenovo is launching a new \$500 million startup fund” –**TechCrunch**

Different Invents Better Capital & Incubator Group

- \$500M fund to drive innovation
- Promote rapid and sustainable development of innovative business opportunities
- Focus on early stage and value investment
- Already invested in over 40 startups

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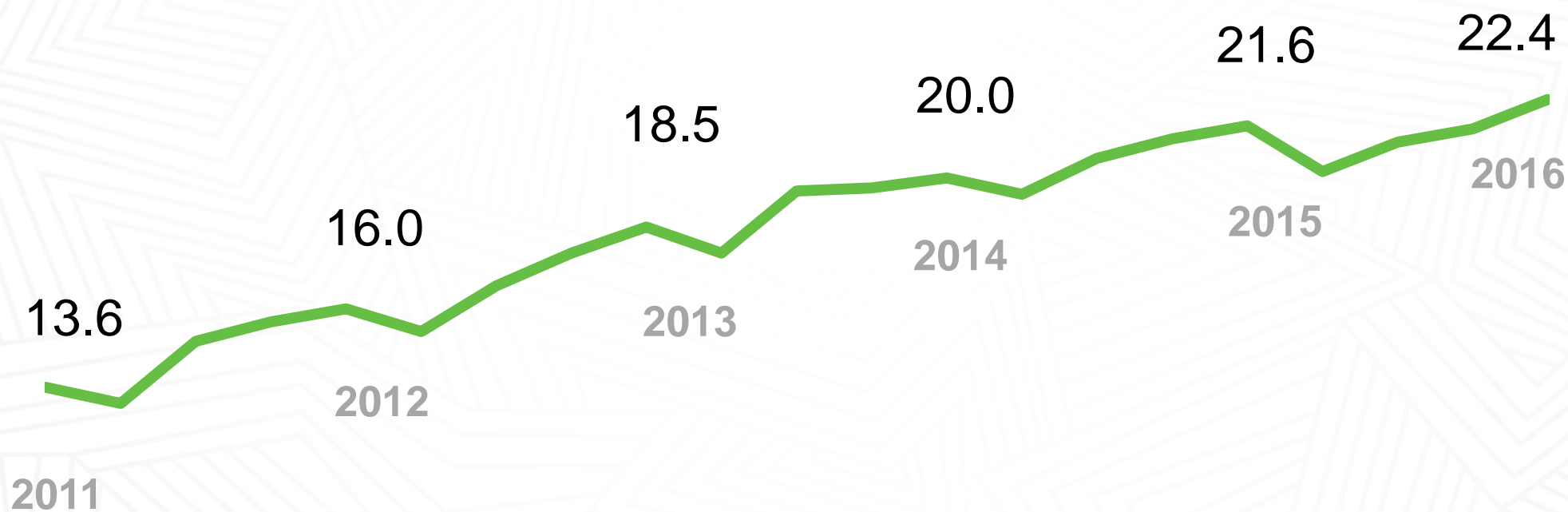
Preparing for the Future

+ Lenovo's Performance

Lenovo WW PC Market Share – 0.8% YTY Share Gain

#1 Worldwide share (IDC)

31 Straight quarters outperforming the PC market





#1 Global PC
for three straight years

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IDEACENTRE AIO Y910: UBERGIZMO, BEST OF CES 2017 / **IDEAPAD Y700:** AOTMP MOBILITY AWARDS, MOBILITY AWARDS LARGE SCREEN LAPTOP / **LEGION Y720:** HOTHARDWARE, BEST OF CES 2017 / **LEGION Y720:** TAB TIMES, BEST OF CES 2017 / **LEGION Y720:** TECH TIMES, BEST GAMING LAPTOPS AT CES 2017 / **LEGION Y720:** ECHAERIS, BEST OF CES 2017 / **LEGION Y720:** CHIPCHICK, CES 2017 BEST GAMING PRODUCT / **LENOVO 500 MULTIMEDIA CONTROLLER:** TECHAERIS, BEST OF CES 2017 / **LENOVO 500 MULTIMEDIA CONTROLLER:** CHIPCHICK, CES 2017 BEST ACCESSORY / **LENOVO 500 MULTIMEDIA CONTROLLER:** PASTE, THE 10 BEST GADGETS OF CES 2017 / **LENOVO ENTERTAINMENT HUB:** WINDOWS CENTRAL, BEST OF CES 2017 / **LENOVO SMART ASSISTANT:** TALKANDRIOD, BEST OF CES 2017 / **LENOVO SMART ASSISTANT:** NETWORK WORLD, HOTTEST PRODUCTS FROM CES 2017 / **LENOVO SMART ASSISTANT:** POCKET-LINT, BEST SMART HOME DEVICES OF CES 2017 / **LENOVO SMART ASSISTANT:** USA TODAY REVIEWED.COM, CES 2017 EDITORS' CHOICE / **LENOVO SMART ASSISTANT:** GEARBRAIN, EDITOR'S CHOICE / **LENOVO SMART ASSISTANT:** MEN'S JOURNAL, THE BEST OF CES 2017: OUR 13 FAVORITE PRODUCTS / **LENOVO SMART ASSISTANT:** PC MAGAZINE, THE BEST OF CES 2017: BEST AUDIO PRODUCT / **LENOVO SMART ASSISTANT:** STUFF, THE 9 BEST CES 2017 GADGETS WITH AMAZON'S VOICE ASSISTANT / **LENOVO SMART ASSISTANT:** TECHNOBUFFALO, BEST OF CES 2017 / **LENOVO SMART ASSISTANT:** GOTTABEMOBILE, BEST OF CES 2017 / **LENOVO SMART ASSISTANT:** WIRED, BEST OF CES 2017: THIS YEAR'S MOST INTERESTING GADGETS / **LENOVO SMART ASSISTANT:** CRN, CES 2017: THE BEST OF THE BEST / **LENOVO SMART ASSISTANT:** TIME, 10 OF THE COOLEST GADGETS FROM CES 2017 / **LENOVO SMART STORAGE:** TWICE, TWICE PICKS 2017 CES : CONNECTED HOME DEVICES / **MIIX 720:** THUROTT.COM, CES 2017 BEST TABLET - DETACHABLE / **MIIX 720:** POCKET-LINT, BEST LAPTOPS AND TABLETS OF CES 2017 / **MIIX 720:** PC PRO, BEST OF CES / **MOTO MODS:** CONSUMER TECHNOLOGY ASSOCIATION, BEST OF INNOVATION HONOREE / **MOTO Z FAMILY:** CONSUMER TECHNOLOGY ASSOCIATION, INNOVATION AWARDS HONOREE / **PHAB 2 PRO:** CONSUMER TECHNOLOGY ASSOCIATION, BEST OF INNOVATION HONOREE / **THINKPAD X1 CARBON:** WINDOWS CENTRAL, BEST OF CES / **THINKPAD X1 CARBON:** EXPERT REVIEWS, BEST LAPTOP CES 2017 / **THINKPAD X1 CARBON:** ALPHR, BEST LAPTOP CES 2017 / **THINKPAD X1 CARBON:** FOX NEWS, HOTTEST NEW CES 2017 TECH / **THINKPAD X1 CARBON:** CHIPCHICK, CES 2017 BEST ENTERPRISE PRODUCT / **THINKPAD X1 CARBON:** THUROTT.COM, CES BEST PORTABLE PC FOR BUSINESS / **THINKPAD X1 CARBON:** USA TODAY REVIEWED.COM, CES 2017 EDITORS' CHOICE / **THINKPAD X1 CARBON:** UBERGIZMO, BEST OF CES / **THINKPAD X1 CARBON:** CONSUMER REPORTS, THEIR MOST INTRIGUING COMPUTERS AT CES - X1 CARBON / **THINKPAD X1 CARBON:** HOTHARDWARE, BEST OF CES 2017 / **THINKPAD X1 CARBON:** TAB TIMES, BEST OF CES 2017 / **THINKPAD X1 CARBON:** SLASHGEAR, CES 2017 BEST LAPTOP / **THINKPAD X1 CARBON:** POCKET-LINT, BEST LAPTOPS AND TABLETS OF CES 2017 / **THINKPAD X1 CARBON:** LAPTOP MAGAZINE, CES AWARDS BEST BUSINESS LAPTOP / **THINKPAD X1 CARBON:** TECHSPOT, BEST OF CES / **THINKPAD X1 CARBON:** PC PRO, BEST OF CES / **THINKPAD X1 TABLET:** FOX NEWS, HOTTEST NEW CES 2017 TECH / **THINKPAD X1 TABLET:** THUROTT.COM, CES BEST TABLET - DETACHABLE FOR BUSINESS / **THINKPAD X1 YOGA:** CONSUMER TECHNOLOGY ASSOCIATION, INNOVATION AWARDS HONOREE / **THINKPAD X1 YOGA:** AOTMP MOBILITY AWARDS, MOBILITY AWARDS CONVERTIBLE 2-IN-1 / **THINKPAD X1 YOGA:** FOX NEWS, HOTTEST NEW CES 2017 TECH / **THINKPAD X1 YOGA:** ARS TECHNICA, BEST LAPTOP - CONVERTIBLE CES 2017 / **THINKPAD X1 YOGA:** THUROTT.COM, CES BEST 2-IN-1 PC FOR BUSINESS / **THINKPAD X1 YOGA:** NOTEBOOKS.COM, BEST CONVERTIBLE / **THINKPAD YOGA 370:** NETWORK WORLD, HOTTEST PRODUCTS FROM CES 2017 / **YOGA 910:** CONSUMER TECHNOLOGY ASSOCIATION, INNOVATION AWARDS HONOREE / **YOGA BOOK (ANDROID):** CONSUMER TECHNOLOGY ASSOCIATION, BEST OF INNOVATION HONOREE

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CES 2017





thanks.

