



RURAL BANKERS RESEARCH AND DEVELOPMENT FOUNDATION, INC.

SCHEDULE

Date: December 9-10, 2015
(Wednesday-Thursday)

Venue: Gov. Licaros Hall,
RBAP, Intramuros,

Time: 8:00am to 5:00pm

SEMINAR FEE

1. For Member only

a. **Early bird** - Php 3,600
(on or before November 20)

b. **Regular Rate** - Php 3,800

2. Non-Member Rate -

Php 4,560

MODE OF PAYMENT

Check payable to:

**Rural Bankers Research &
Development Foundation Inc.**

Bank: Land Bank of the
Philippines - Intramuros Branch
Account Name: RBRDFI
Savings Account No:
0012-1046-26

**Deadline for submission of
registration is not later than
December 7, 2015**

For training reservation or queries,
contact **Ghay Mapano** at nos.
(02) 527-2972/527-2968 or
mobile no. 09082277343 or email
rbapmicroinsurance@gmail.com.

BASIC MICROINSURANCE TRAINING COURSE

I. Course Objectives

This training aims to enhance the capacity of rural banks to serve as effective access points for microinsurance services for its low-income clients.

It also designed to ensure bank compliance with the following regulations:

- BSP Circular 683-2010: Marketing, Sale and Servicing of Microinsurance Products
- Joint IC-CDA-SEC Memo Circular 1-2010: Defining Government's Policy on Informal Microinsurance Services
- Insurance Commission Memo Circular 1-2010: Regulations for the Provision of Microinsurance Products and Services (i.e. Institutional MI Agents)

II. Seminar Methodologies:

Cases, Small and Big Group Discussions, Business Games, Lectures

III. Expected Participants:

Bank Heads/Managers, Compliance Officers, Marketing Staff/Officers, Business Development Officers, Microfinance Supervisors/Staff, Loans Officers/Supervisors, Account Officers

We wish to reiterate the value of assigning two (2) or more participants from each bank, one of whom should be a permanent staff, able to serve as microinsurance soliciting officer or point person of the bank.

IV. Course Outline

Day 1:

Module 1 - Microinsurance Basics

- Definition and Target Market
- Household Risk Coping Mechanisms
- Fundamentals of Insurance and Microinsurance
- Types of Insurance Products and Common Riders
- Characteristics of a Good Microinsurance Product
- Risks in providing microinsurance
- Key Performance Indicators

Day 2:

Module 2 - Microinsurance in the Philippines

- Microinsurance Regulations in the Philippines
- Licensing Process and Requirements for Rural Banks
- Managing Microinsurance Disputes

Module 3 - Effective Marketing of Microinsurance

- Addressing common misconceptions about insurance
- Ensuring service quality and consumer protection
- Ethical Standards of Practice



RURAL BANKERS RESEARCH AND DEVELOPMENT FOUNDATION, INC.

CONFIRMATION SHEET

I. Course Title: **Basic Microinsurance Training Course**
Venue: RBAP Conference Hall, Intramuros, Manila
Schedule: December 9-10, 2015 8:00 am – 5:00 pm

(To be completed by the Head of Institution or Authorized Representative)

Name of Institution: _____
Address: _____
Phone no/s: _____
Facsimile no/s: _____
E-mail Address: _____

We are sending the following participants:

NAME (Please include Middle Initial)	DESIGNATION	NICKNAME
1.		
2.		
3.		
4.		
5.		

Printed Name and Signature

Date

Total Amount Due:

Php _____

TRAINING POLICIES

1. Reserve first for your training slot and wait for the confirmation on your reservation. Thereafter, you may deposit the Seminar Fees, book ticket (airline) and secure accommodations.

RBAP-RBRDFI will not be responsible for any damage caused by unconfirmed reservation (s). Likewise, once reservation is FULL, RBAP-RBRDFI has the right to refuse of participation or reimbursement on any damage brought by unconfirmed reservations.

2. Reservation via telephone is accepted. However, Registration Form and fees must be settled 10 days prior the seminar date. Otherwise, reservation is considered cancelled.

3. Cancellation Policy: - This will apply to non-subsidized training fee.

**10 days prior the seminar date is entitled for a full refund. *Regular Rate only*

**3 days prior to the seminar date is entitled for a half refund * Regular Rate only*

**Participants who have paid but failed to show up for the seminar will only be entitled to a rebate of 50% of the total registration fee. (Regular Rate only)*