



RURAL BANKERS RESEARCH AND DEVELOPMENT FOUNDATION, INC.

SCHEDULE

Date: August 24 – 25, 2015
(Monday-Tuesday)

Venue: Gov. Licaros Hall,
RBAP, Intramuros,

Time: 8:00am to 5:00pm

SEMINAR FEE

1. For Member only

a. **Early bird** - Php 3,600
(on or before August 7)

b. **Regular Rate** - Php 3,800

2. **Non-Member Rate** -
Php 4,560

MODE OF PAYMENT

Check payable to:

**Rural Bankers Research &
Development Foundation Inc.**

Bank: Land Bank of the
Philippines – Intramuros Branch
Account Name: RBRDFI
Savings Account No:
0012-1046-26

**Deadline for submission of
registration is not later than
AUGUST 20, 2015**

For training reservation or queries,
contact **Ghay Mapano** at nos.
(02) 527-2972/527-2968 or
mobile no. 09186353235 or email
rbapmicroinsurance@gmail.com.

BASIC MICROINSURANCE TRAINING COURSE

I. Course Objectives

This training aims to enhance the capacity of rural banks to serve as effective access points for microinsurance services for its low-income clients.

It also designed to ensure bank compliance with the following regulations:

- BSP Circular 683-2010: Marketing, Sale and Servicing of Microinsurance Products
- Joint IC-CDA-SEC Memo Circular 1-2010: Defining Government's Policy on Informal Microinsurance Services
- Insurance Commission Memo Circular 1-2010: Regulations for the Provision of Microinsurance Products and Services (i.e. Institutional MI Agents)

II. Seminar Methodologies:

Cases, Small and Big Group Discussions, Business Games, Lectures

III. Expected Participants:

Bank Heads/Managers, Compliance Officers, Marketing Staff/Officers, Business Development Officers, Microfinance Supervisors/Staff, Loans Officers/Supervisors, Account Officers

We wish to reiterate the value of assigning two (2) or more participants from each bank, one of whom should be a permanent staff, able to serve as microinsurance soliciting officer or point person of the bank.

IV. Course Outline

Day 1:

Module 1 – Microinsurance Basics

- Definition and Target Market
- Household Risk Coping Mechanisms
- Fundamentals of Insurance and Microinsurance
- Types of Insurance Products and Common Riders
- Characteristics of a Good Microinsurance Product
- Risks in providing microinsurance
- Key Performance Indicators

Day 2:

Module 2 – Microinsurance in the Philippines

- Microinsurance Regulations in the Philippines
- Licensing Process and Requirements for Rural Banks
- Managing Microinsurance Disputes

Module 3 – Effective Marketing of Microinsurance

- Addressing common misconceptions about insurance
- Ensuring service quality and consumer protection
- Ethical Standards of Practice



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CONFIRMATION SHEET

I. Course Title: **Basic Microinsurance Training Course**
 Venue: RBAP Conference Hall, Intramuros, Manila
 Schedule: August 24-25, 2015 8:00 am – 5:00 pm

(To be completed by the Head of Institution or Authorized Representative)

Name of Institution: _____
 Address: _____
 Phone no/s: _____
 Facsimile no/s: _____
 E-mail Address: _____

We are sending the following participants:

NAME (Please include Middle Initial)	DESIGNATION	NICKNAME
1.		
2.		
3.		
4.		
5.		

Printed Name and Signature

Date

Total Amount Due:
 Php _____

TRAINING POLICIES

- Reserve first for your training slot and wait for the confirmation on your reservation. Thereafter, you may deposit the Seminar Fees, book ticket (airline) and secure accommodations.

RBAP-RBRDFI will not be responsible for any damage caused by unconfirmed reservation (s). Likewise, once reservation is FULL, RBAP-RBRDFI has the right to refuse of participation or reimbursement on any damage brought by unconfirmed reservations.
- Reservation via telephone is accepted. However, Registration Form and fees must be settled 10 days prior the seminar date. Otherwise, reservation is considered cancelled.
- Cancellation Policy: - This will apply to non-subsidized training fee.

**10 days prior the seminar date is entitled for a full refund. *Regular Rate only
 *3 days prior to the seminar date is entitled for a half refund * Regular Rate only
 Participants who have paid but failed to show up for the seminar will only be entitled to a rebate of 50% of the total registration fee. (Regular Rate only)