



CONFEDERATION OF SOUTHERN TAGALOG RURAL BANKERS

2014 Annual Management Conference

March 3-4, 2014

Forbes Ballroom, Baguio Country Club, Baguio City

Theme: "Phoenix: Relaunching the Rural Bank Brand"

Program of Activities

Day 1 - Monday: 3 March 2014

8:30 am Start of Registration

9:45 am Pre-opening activities

- Announcements
- Raffles

10:00 am **Opening Ceremonies**

- Invocation
- National Anthem

10:15 am **Opening Address**

- **Hon. Mauricio Domogan**

Mayor, Baguio City

10:30 am **Welcome Address**

- **Mr. Antonio O. Pasia**

President

Confederation of Southern Tagalog Rural Bankers

10:45 am **RBAP Updates**

- **Mr. Vittorio Z. Almario**

President

Rural Bankers Association of the Philippines

11:00 am

Keynote Address

- **Hon. Nelson P. Collantes**

Representative, 3rd District of Tanauan, Batangas

Chairman, Committee on Banks and Financial Intermediaries

11:30 am

Q & A with Hon. Collantes

Presentation of Token of Appreciation

12:00 noon

Lunch

1:00 pm

Sponsor's Time

- **Mr. Krishan Grover**

Founder and Chief Executive Officer, Krisfinsoft

1:15 pm

Plenary Speaker #1

- **Mr. Francis G. Estrada**

President and Chief Executive Officer

Odyssey Capital Ventures

2:00 pm

Plenary Speaker #2

- **Mr. Gerald S. Crisologo**

Vice President and Head of Electronic Banking

Development Bank of the Philippines

2:30 pm

Plenary Speaker #3

- **Ms. Daisy S. Dulay**

Vice President for Securitization

National Home Mortgage Finance Corporation

2:45 pm

Plenary Speaker #4

- **Ms. Flordelis M. Datu**

Department Manager, Resolution Department II

Philippine Deposit Insurance Corp.

3:00 – 5:00 pm

Workshop - Anchor 1, 2, 3, 4

Workshops by Federation Groups on Specific Actions to be taken to Relaunch the Rural Bank Brand.

- **Mr. Romulo S. Romero**

Chief Executive Officer and Principal Consultant

OTi Philippines, Inc. – Center for Effective Organizations

6:00 pm

Dinner/Fellowship Night

- Raffle
- Smooth Band (Entertainer)

Day 2 – Tuesday: 4 March 2014

9:30 am

Presentation of Output of the Workshop

10:30 am

Sharing

11:15 am

Relaunching the Rural Bank Brand

12:00 noon

Lunch

1:00 pm

Closing Remarks

- Mr. Sergio A. Gesmundo, Jr.

Vice President

Confederation of Southern Tagalog Rural
Bankers

Grand Raffle

1:15 pm

End of Conference