



# Confederation of Central Luzon Rural Banks, Inc.

January 10, 2014

Dear **Fellow Rural Bankers**,

We are pleased to inform that the Confederation of Central Luzon Rural Banks, Inc. (CCLRBI) will hold its 2014 Annual Management Conference at the Forest Lodge, Camp John Hay, Baguio City on February 27 & 28, 2014. This year's conference theme is:

## **"A BRAVE NEW WORLD"**

A changing banking environment, a brave new world if you will, is upon us. This year's convention will focus on the unique opportunities, challenges, and more important, practical and actionable plans that will allow us to bravely face this new world.

If you are excited about what the future may bring, you may be more excited after this convention. If you are searching for new ways to face the new realities, then after this convention, you may search no more.

We encourage everyone to attend/participate in this year's conference and we are providing you with the following for your reference:

1. Circular letter to all Rural Banks covering authorized expenses (Annex A)
2. Registration Form (Annex B)
3. Advertising Contract (Annex C)
4. List of Hotels and Rates (Annex D)

Please register **now** to avail of the "EARLY BIRD DISCOUNT" by accomplishing the attached registration forms and send them the earliest to the Confederation Secretariat.

You may deposit your registration fees to CCLRB Land Bank Current Account No. **001972-1020-12 Dau, Mabalacat Branch**. Kindly send the validated deposit slip indicating the details of the payment through fax at (044) 9406000 local 207 or 169 or send a scanned copy at [NEFRB.Inc@gmail.com.ph](mailto:NEFRB.Inc@gmail.com.ph). When paying by check, make check payable to the **Confederation of Central Luzon Rural Banks, Inc.**

For hotel accommodations, kindly direct your reservations to your hotel of preference. Contact person of which is indicated on the list of hotels provided herewith. We do encourage all to make your reservations as soon as possible as our conference is within the last week of the Panagbenga and tourists/vacationers are expected to attend the festivities in the City.

For further inquiries, please call **Ms. Carol Bautista** at telephone nos. 044-9406000 local 207 or cellphone nos. 0922-3225702 or 0915-3720165 or **Ms. Charmaine Domingo** at telephone no. 044-9406000 local 169 or cellphone nos. 0917-5661728 or 0922-5403641. You can also direct your inquiry through email at [NEFRB.Inc@gmail.com.ph](mailto:NEFRB.Inc@gmail.com.ph).

We shall count on your commitment and active participation. Thank you and our best regards.

Very truly yours,

Marie Aimee S. Maramba  
President



# Confederation of Central Luzon Rural Banks, Inc.

ANNEX A

## CIRCULAR LETTER TO ALL RURAL BANKS

### Subject: 2014 Annual Management Conference

The Confederation of Central Luzon Rural Banks, Inc. will hold its **2014 Annual Management Conference** with the theme “**A Brave New World**” on February 27 & 28, 2014 at the Forest Lodge, Camp John Hay, Baguio City.

In this connection, please find hereunder the guidelines covering the allowable expenses to be incurred by each participant, as follows:

1. Registration Fees:
  - a. Early bird; those who will register and pay on or before **5 P.M.** of January 31, 2014, each delegate will pay as follows:

First Delegate	-	Php 5,500.00
Second and Succeeding Delegates	-	Php 4,500.00
  - b. Registrants after **5 P.M.** of January 31, 2014:

First Delegate	-	Php 6,000.00
Second and Succeeding Delegates	-	Php 5,000.00
2. Actual transportation expenses from the rural bank to the Conference venue and return;
3. Each delegate is entitled to:
  - a. A **Maximum** allowance of Five Thousand Pesos (P5,000.00) per day for a period not exceeding five (5) days; and
  - b. A **Maximum** representation allowance of Six Thousand Pesos (P6,000.00).

Interested rural banks may send their participants to the said Conference and it is understood that the above mentioned expenses may be borne by the rural banks concerned.

Marie Aimee S. Maramba  
President



# Confederation of Central Luzon Rural Banks, Inc.

ANNEX B

## CONFEDERATION OF CENTRAL LUZON RURAL BANKS, INC.

2014 Annual Management Conference

February 27 & 28, 2014

### REGISTRATION FORM

I.D. No. \_\_\_\_\_

RURAL BANK \_\_\_\_\_ PROVINCE \_\_\_\_\_

DELEGATE/S: 1. \_\_\_\_\_ POSITION: \_\_\_\_\_

2. \_\_\_\_\_ POSITION: \_\_\_\_\_

3. \_\_\_\_\_ POSITION: \_\_\_\_\_

4. \_\_\_\_\_ POSITION: \_\_\_\_\_

5. \_\_\_\_\_ POSITION: \_\_\_\_\_

Registration Fee:

a. Early bird registrants until 5 P.M. of January 31, 2014

First Delegate = Php 5,500.00

Second and Succeeding Delegates - Php 4,500.00 x \_\_\_\_\_ = \_\_\_\_\_  
(no. of succeeding del.)

b. Registrants after 5 P.M. of January 31, 2014:

First Delegate = Php 6,000.00

Second and Succeeding Delegates - Php 5,000.00 x \_\_\_\_\_ = \_\_\_\_\_  
(no. of succeeding del.)

**TOTAL**      **Php** \_\_\_\_\_

O.R. No. \_\_\_\_\_

Meal Ticket No. \_\_\_\_\_

\_\_\_\_\_  
signature



# Confederation of Central Luzon Rural Banks, Inc.

ANNEX C

## Confederation of Central Luzon Rural Banks, Inc.

February 27 & 28, 2014

### ADVERTISEMENT CONTRACT

Size of Publication	: 11" x 8 ½"
Date of Publication	: February 27, 2014
Printing	: Offset
Circulation	: 100

I hereby agree to pay the sum of PESOS: \_\_\_\_\_  
\_\_\_\_\_ (Php \_\_\_\_\_) as payment for an advertisement space in the CCLRBI Management Conference Souvenir Program indicated below:

- Back cover ..... Php 12,000.00
- Inside Front ..... Php 10,000.00
- Inside Back ..... Php 8,000.00
- Centerfold (Front – 2 pages) ..... Php 12,000.00
- Centerfold (Back – 2 pages) ..... Php 10,000.00
- Inside Full Page ..... Php 2,500.00
- Inside Half Page ..... Php 1,500.00

\_\_\_\_\_  
(signature over printed name)

**Advertiser**

**Note:** All checks payable to Confederation of Central Luzon Rural Banks, Inc. (CCLRBI) or you may deposit to CCLRBI account with LBP Mabalacat Dau branch under Savings Account (SA) no. 001972-1020-12. Kindly send through fax no. 044 – 9406000 local 207 or email at [NEFRB.Inc@gmail.com](mailto:NEFRB.Inc@gmail.com) all necessary Text, Layout, Design or Artwork including the validated deposit slip on or before January 20, 2014.



# Confederation of Central Luzon Rural Banks, Inc.

ANNEX D

## LIST OF HOTELS

### **Forest Lodge Hotel**

Camp John Hay  
Loakan Road, Baguio City  
Contact person: **VLADIMIR MARC D. HERRERA**  
Contact nos.: (632) 687-6524 / 0917-8693647  
Superior Room - P2,900nett/night  
Deluxe Room - P3,300nett/night  
One Bedroom Suite - P5,400nett/night

### **The Manor Hotel**

Camp John Hay  
Loakan Road, Baguio City  
Contact person: **VLADIMIR MARC D. HERRERA**  
Telephone nos.: (632) 687-6524/0917-8693647  
Room Type & Rates:  
Superior (single/twin occupancy) - Php 5,130.00/night  
De Luxe (single/twin occupancy) - Php 5,400.00/night  
One Bedroom Suite - Php 7,380.00/night

### **Chalet Baguio**

Upper Military Cutoff Road, Baguio City  
Contact person: **MARIE LIMOS**  
Contact nos.: (074) 424-8070 / 0932-8001173  
Room Type & Rates:  
Standard(single occupancy) - Php 2,240.00/night  
De Luxe (2-3 pax) - Php 3,040.00/night

### **Albergo Hotel (Limited)**

#1 Villamor Road Ignacio Villamor St,  
Lungsod ng Baguio B-2600  
Contact person/s: **CHRISTELY VERIN**  
Contact nos.: (074) 424-2620 / 0932-8725287  
Room Type & Rates:  
Family Suite (4 to 5 pax) - Php 3,655.00/night  
De Luxe (single/twin occupancy) - Php 3,030.00/night  
Superior Suite (2 to 4 pax) - Php 2,380.00/night



## **Confederation of Central Luzon Rural Banks, Inc.**

### **Le Monet Hotel**

Ordonio Dr, Lungsod ng Baguio

Contact person/s: **CJ Rama-de Guzman**

Contact Nos: (074) 661-0201 to 07 / 0917-5046296

Room Type & Rates:

De Luxe (double occupancy) - Php 4,700.00/night

De Luxe (quad sharing) - Php 7,200.00/night

***NOTE: All accommodation costs indicated herein are already corporate discounted rate.***



# Confederation of Central Luzon Rural Banks, Inc.

## ANNEX E

January 10, 2014

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Dear \_\_\_\_\_,

Greetings!

On February 27-28, 2014, the Confederation of Central Luzon Rural Banks, Inc. (CCLRBI) will be holding its Annual Management Conference at the **9<sup>th</sup> T** Function Room, Forest Lodge, Camp John Hay, Baguio City.

The conference theme is "***A Brave New World***". We will be expecting quite a record number of attendees from the Central Luzon as well as from other regions as the invitation is extended to all rural bankers.

In this regard, as one of our strategic partners and supporters, we will be delighted to have you once again in this three- day affair as Sponsor/Exhibitor.

We have prepared the following sponsorship packages for your reference and selection:

Sponsorship of **P 50,000.00** may have

1. A 15-minute presentation
2. Display booth at 2.0m x 2.0m (prime location)
3. Free registration and meal tickets for two staff members (no raffle stubs)
4. Acknowledgement during entire conference proceedings
5. Leafleting

Sponsorship of **P 30,000.00** may have

1. Display booth at 2.0m x 2.0m (prime location)
2. Free registration and meal tickets for two staff members (no raffle stubs)
3. Acknowledgement during entire conference proceedings
4. Leafleting



## Confederation of Central Luzon Rural Banks, Inc.

This amount does not include accommodation. We have also attached the list of hotels that extended discounted accommodation rates.

A 50% down payment will be required by February 10, 2014 and the balance due on February 21, 2014 (Friday before the conference). You may deposit your payment to CCLRB Current Account No. 001972-1020-12 Dau, Mabalacat Pampanga Branch. Kindly send copy of validated deposit slip indicating the details of payment thru fax at (044) 940-6000 local 207 or 169 or email scanned copy at [NEFRB.Inc@gmail.com.ph](mailto:NEFRB.Inc@gmail.com.ph). Please cross all checks payable to Confederation of Central Luzon Rural Banks, Inc.

Should you have other premium sponsorship offers in mind, please feel free to contact the undersigned at GM Bank of Luzon, Inc at (044) 940-6000 local 106.

Very Truly Yours,

**MARIE AIMEE S. MARAMBA**  
President

CONFORME:

\_\_\_\_\_  
Signature over printed name

\_\_\_\_\_  
Designation

\_\_\_\_\_  
Name of Company

\_\_\_\_\_  
Contact details (landline/mobile)

**<THIS SERVES AS A CONTRACT>**