

MISAMIS ORIENTAL- BUKIDNON- CAMIGUIN & ILIGAN-FEDERATION OF RURAL BANKS

36th Annual Mindanao Credit Conference February 20-21, 2017 @ Luxe Hotel, Limketkai Center, Cagayan de Oro City

December 29, 2016

Dear _____:

Greetings!

We are pleased to announce the holding of the **36th Mindanao Rural Bankers Credit Management Conference** by the Misamis Oriental-Bukidnon-Camiguin-Iligan Federation of Rural Banks (MOBCI-FRB) on February 20-21, 2017 at the Luxe Hotel, Lim Ket Kai Center, and Cagayan de Oro City. With this year's Conference Theme: **"ENABLING RURAL BANKS AMIDST CHANGING TIMES,"** we are excitedly looking at how rural banks can adopt to new innovations and technologies in the banking industry, sustain profitable banking operations through effective credit access and guaranty programs while strengthening its regulatory compliance. Amidst changing times, we see challenges and opportunities that we could all work with, share and reap with the communities we are working with, thus propelling us to fulfill our mandate of promoting countryside development.

The event is an annual gathering of rural bank executives and officers all over Mindanao to discuss issues relating to the rural banking sector. We expect to have about 150 participants in the said event. In this regard, we wish to invite you to participate as an Exhibitor/Sponsor for this conference. Participating as a sponsor and/or exhibitor at the 36th Mindanao Rural Bankers Credit Management Conference can take you straight to your target market and demonstrate your level of support and commitment to the rural banking industry. This will serve as an opportunity for your organization to build and reinforce strategic relationships with the rural banking industry colleagues and key decision makers. Most importantly, you can present your institution's latest innovations and new products or services to a pertinent audience, and showcase your expertise and capabilities.

Attached are Exhibitor/Sponsorship Forms and the details of our packages for you. Kindly confirm on or before 06 January 2017. You may contact Ms. Mary Grace Rañoa or Ms. Khriel Kimura at 0915-712-1915/ (088)856-1550 for further inquiries.

This is truly the most opportune time for business and pleasure, and certainly, the privilege to be part of the success of the conference.

Thank you in anticipation of your favorable response.

Very truly yours,

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WILNER A. PALACIOS President MOBCI-Federation of Rural Banks



MISAMIS ORIENTAL- BUKIDNON- CAMIGUIN - ILIGAN FEDERATION OF RURAL BANKS

36th Annual Mindanao Credit Conference February 20-21, 2017 @ Limketkai Luxe Hotel, Cagayan de Oro City

CONFERENCE SOUVENIR PROGRAM SPONSORHIP CONTRACT

Back Cover	Php 6,500.00
Inside Front / Inside Back	Php 5,000.00
Inside Full	Php 2,500.00
Inside Half	Php 1,500.00

Signature over printed name Advertiser

Note:

Please deposit payment to the account of MOBCI-FEDERATION OF RURAL BANKS c/o **COOPERATIVE BANK OF MISAMIS ORIENTAL** with LBP under Account No. 2412-0000-67. All checks must be made payable to MOBCI-FRB. Kindly send through email at marygrace.banihit@gmail.com all necessary Text, Layout, Design or Artwork including the validated deposit slip on or before January 10, 2017.



MISAMIS ORIENTAL- BUKIDNON- CAMIGUIN & ILIGAN-FEDERATION OF RURAL BANKS

36th Annual Mindanao Credit Conference February 20-21, 2017 @ Limketkai Luxe Hotel, Cagayan de Oro City

MINOR SPONSORSHIP CONTRACT

I/We hereby agree for _______ to be a MINOR SPONSOR of the 36th Annual Mindanao Credit Conference on February 20-21, 2017 at Limketkai Luxe Hotel, Cagayan de Oro City for the package(s) selected below:

Minor Sponsorship packages:

() Package A: Php 30,000:

- 1. Product Presentation in a Luncheon or Dinner Event (10 minutes)
- Inclusion of Company brochures / leaflets of products and services in the delegates convention kits (provided the said material are sent to the SECRETARIAT not later than January 10, 2017) and distribution of brochures, leaflets during the exhibit.
- 3. One (1) full page advertisement in the conference souvenir program (provided the advertising material are sent to the SECRETARIAT not later than January 10, 2017)
- 4. Availability one (1) table with two (2) chairs for display or exhibit of the company products/services during the 2-day conference.
- 5. Recognition as a Conference Sponsor on audio visual display in main plenary room and inclusion of company logo in all advertisement and/or tarpaulin display promotions of the MOBCI-FRB.

() Package B: Php 20,000:

- 1. Product Presentation in a Luncheon or Dinner Event (5 minutes)
- Inclusion of Company brochure / leaflets of products and services in the delegates convention kits (provided the said material are sent to the SECRETARIAT not later than January 10, 2017) and distribution of brochures, leaflets during the exhibit.
- 2. One half (1/2) page advertisement in the conference souvenir program (provided the advertising material are sent to the SECRETARIAT not later than January 10, 2017)
- 3. Availability one (1) table with two (2) chairs for display or exhibit of the company products/services during the 2-day conference.
- 4. Recognition as a Conference Sponsor on audio visual display in main plenary room and inclusion of company logo in all advertisement and/or tarpaulin display promotions of the MOBCI-FRB.

() Package C: Php 10,000:

- Inclusion of Company brochure / leaflets of products and services in the delegates conference kits (provided the said material are sent to the SECRETARIAT not later than January 10, 2017) and distribution of brochures, leaflets during the exhibit.
- 2. Availability one (1) table with two (2) chairs for display or exhibit of the company products/services during the 2-day conference.
- 3. Recognition as a Conference Sponsor on audio visual display in main plenary room and inclusion of company logo in all advertisement and/or tarpaulin display promotions of the MOBCI-FRB.

Terms and Conditions:

- 1. Contract Form should be filled-up and duly signed and emailed to marygrace.banihit@gmail.com
- 2. Twenty percent (20%) non-refundable down payment upon signing of sponsorship contract
- 3. Deadline of submission of **ADVERTISEMENT MATERIAL** (jpeg- high resolution) on **JANUARY 10, 2017**. MOBCI-RBAP is not responsible if the advertisement is not printed due to the late submission.
- Please make all cheques / payment payable to: MOBCI-Federation of Rural Banks ACCT# 2412-0000-67 LANDBANK VELEZ-CDO BRANCH
- 5. Full payment on or before **January 10, 2017.**

Minor Sponsor Information:

Company Name:	
Company Address:	
Tel.Nos./Mobile/Fax/E-mail:	
Main Line of Business:	
Contact Person:	

CONFORME:

Signature over Printed Name